

School websites
Teacher websites
Governor extranets
Pupil e-portfolios
E-learning libraries
Online forms

and more...

Jot it down!



SchoolJotter



Reasons to use School Jotter:

School Jotter can be edited from any computer that has an internet connection - all you need is your username and password to log on.

Introduction



School Jotter is a popular website content management system (CMS) built especially for teachers. Cost-effective and easy to use, School Jotter can get your school online in minutes.

Already used by over 1,000 schools in the UK, School Jotter is revolutionising the way websites are built. In four easy steps you can create your school a unique website customised with exciting features such as quizzes, polls, slideshows and videos.

School Jotter makes life easier for teachers in more ways than one. Use it to advertise vacancies and manage CVs, send SMS messages to staff, create online forms, publicise events, and more.

What is a CMS ?

A CMS is software designed to make building and maintaining websites easy for people with no technical expertise. Using a CMS to manage your website lets you maintain control of your school's online identity. Unlike traditional website services, a CMS will allow you to make your own changes to your website rather than pay for someone else to. With School Jotter there are no hidden charges or hourly rates.





Reasons to use School Jotter:

There is no limit to the number of pages you can create. Your school Jotter website can have as many or as few pages as you require.



Because School Jotter is web-based, you can update your website from anywhere with an Internet connection, giving you the freedom to work wherever you prefer, and the flexibility to make urgent changes without having to go in to school.

School Jotter is user-friendly, but that doesn't mean you're on your own once you sign up. Support is available through email, live chat and telephone; you can even drop by our office anytime for some assistance and a good cup of coffee.

In addition all School Jotter packages come with full training for your staff to ensure even the most non-technically minded user is able to contribute to the school website.

"The school website is one of the most impactful communication tools at your disposal, giving parents access to regular updates on school life and showing that learning is about more than just test results. From timetables, to school trips, sharing photos and learning tools, the website can both support parents and immerse them in school life, meaning they come to more formal meetings better informed."

Niel McLean, Executive Director of Institutional and Workforce Development, Becta, School and Parents: A New Partnership, 5th November 2009



Reasons to use School Jotter:

School Jotter allows you to insert e-learning modules such as weekly spellings, maths practice & phonics exercises.

Basic features

School Jotter has a comprehensive collection of exciting and useful features perfect for creating a website suited to your school's needs.

The basic features are available with all School Jotter packages. Some of the most popular basic features include:

Slideshow – by far our most popular tool, this allows you to add photos to your website to engage visitors.

Searches – there are many search boxes you can add to your website, either to allow visitors to easily navigate your content or find out more from the wider web.

RSS feeds – interesting feeds can be added to your homepage to help keep your content fresh, popular ones include CBBC Newsround and DCSF.

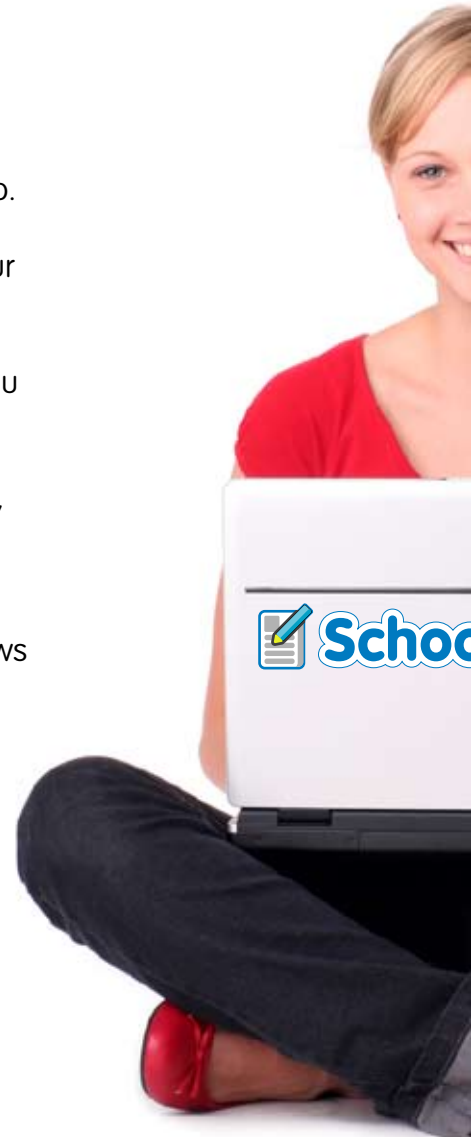
Google map – maps can be added to your website so visitors can easily find you or an event you're holding.

Calendar – add this to your website to let everyone know about school holidays, fundraisers, training days, concerts...

Basic forms – general contact forms and newsletter forms are both available in School Jotter allowing you to collect visitors' data and update them with your news through bulk emails.

Staff directory – staff photos and contact details can be added to an easily searchable database displayed on your website.

Web stats – all visitor data can be broken down in clear graphs and comprehensive figures allowing you to assess the effectiveness of your website and make strategic improvements.





Reasons to use School Jotter:

Web stats allows you to see which pages of your website have been viewed and how many times. These can be viewed by day, week or month.

Premium features

These features are available with the premium School Jotter package. They will allow you to take your school website to a whole new level, incorporating e-learning, recruitment, parental engagement and multi-media into your online presence. Some of the most popular premium features include:

Advanced Forms – there are many extra forms you get to enjoy with the premium School Jotter including absence forms which allow parents to submit a child's absence to you instantly online, event forms which allow parents to sign their children up to school trips and vacancy forms which allow potential employees to apply to advertised jobs online.

Multimedia modules – using these modules you can upload interesting videos and podcasts to your website making it more attractive to visitors. Uploads can be made directly from YouTube and Picassa images. Schools find these modules particularly useful for populating their website with e-learning content.

Poll module – interesting polls and surveys can be easily created in your website providing an easy way to collect valuable data and engage visitors with your website and school.

PayPal – a button can easily be added allowing you to collect donations for your school.

E-learning resources – easily added to your website, the bank of exciting learning resources includes spelling and maths tests, French practice, quizzes and teaching PowerPoints.

SMS Broadcast – this is a great way to communicate with parents, pupils and the general public as it is effective, fast, focused, flexible and cost efficient.

Share page - this plug in allows you to share a link for your School Jotter website with social network sites such as Twitter, AIM, Ask, Blogger, Digg, Bebo, Facebook, Google, Link-a-Gogo, MySpace, Live, Twitter, StumbleUpon...





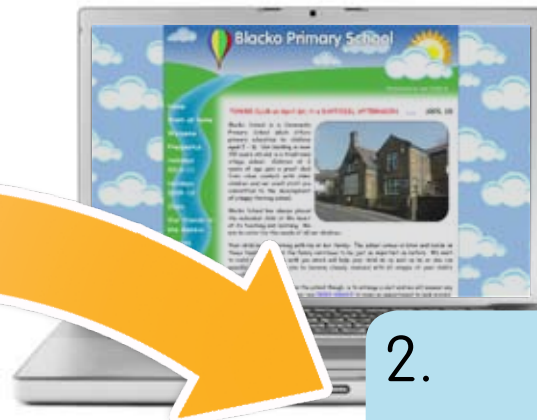
Reasons to use School Jotter:

Online forms allow you to gather details from your visitors and communicate with them via a single click 'bulk email' option.

Setting up a site

1.

Visit
<http://www.schooljotter.com>
and click 'sign up now'



2.

Fill in your school's details and
choose a username &
password

3.

Choose a template from over
50 different designs &
customise it if you wish



4.

Start creating pages and
uploading your content





Reasons to use School Jotter:

Surveys and polls allow parents and students to easily give permission, information or feedback, and that data can be easily viewed and evaluated by school administrators.

Testimonials

"We absolutely love the School Jotter website programme due to its ease of use and all the fantastic functions and continued developments of the system. I would strongly recommend any school to use this programme"

Mark Harrison, Head Teacher, Blacko Primary School

"I love the range of templates and the ease in which you can change your website design at anytime. The fantastic functions and resources that can be added with ease really helped make my vision of our new website come to life. I would happily recommend School Jotter to any school who are looking for a fantastic, colourful & easy to use programme."

Pauline Thomas, Admin Officer, Collingbourne Primary School

"We've found School Jotter really easy to use, in a busy school environment the website can go to the bottom of your pile of jobs to do, but when you have a website that's as easy to create and maintain as this, life is made a lot easier."

Adele Kerr, Head Teacher, Enniskillen Integrated Primary School





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